

Introducing.....The *Fifty-One* Electronic Cigarette

Now You Can Enjoy Your Smoking Experience Virtually Anywhere!

Each **electronic cigarette starter kit** comes with a **battery charger**, a **rechargeable lithium ion battery** and **nicotine refill filter cartridges**. The electronic cigarette filter cartridge which holds the nicotine is designed to look like the filter of a normal cigarette. Inside the electronic cigarette cartridge, high frequency patented technology atomizes the stored nicotine and produces a smoke-like vapor made up primarily of water. A sensor detects when the user inhales and automatically activates the atomization process. When the user stops inhaling, the **Fifty-One™** automatically turns itself off. There are no on/off switches to forget about, enabling the **Fifty-One™** battery to last throughout the day.

retail **\$39.95** each
(60 kits per case)



SM500 **TRIO™ Electronic Cigarette Starter Kit** includes:

- 1 - Rechargeable Lithium Ion 'Cigarette' Battery
- 1 - Reusable Atomization Device (Atomizer)
- 15 - 1.1% Tobacco Refill Cartridges
- 1 - Standard Wall Outlet Charger with Power Cable
- 1 - TRIO™ Instructional User Manual

also available:

SM504 **TRIO™ Electronic Cigarette Starter Kit** includes:
all of the above except with **15 - 1.1% Menthol Refill Cartridges**

retail **\$19.95** each
(10 kits per carton -
5 cartons per case)



SM530 **TRIO™ Electronic Cigarette Mini Starter Kit** includes:

- 1 - Rechargeable Lithium Ion 'Cigarette' Battery
- 1 - Reusable Atomization Device (Atomizer)
- 3 - 1.1% Tobacco Refill Cartridges
- 1 - USB Charger
- 1 - TRIO™ Instructional User Manual

also available:

SM531 **TRIO™ Electronic Cigarette Mini Starter Kit** includes:
all of the above except with **3 - 1.1% Menthol Refill Cartridges**

retail **\$9.95** box
(10 boxes per carton -
5 cartons per case)



SM507 **1.8% Tobacco**

SM502 **1.4% Tobacco**

SM501 **1.1% Tobacco**

SM503 **.6% Tobacco**

SM509 **0% Tobacco**

(no nicotine)

(shown)

SM508 **1.8% Menthol**

SM506 **1.4% Menthol**

SM505 **1.1% Menthol**

SM526 **.6% Menthol**

SM525 **0% Menthol**

(no nicotine)

TRIO™ Electronic Cigarette Refill Cartridge 6's

6 cartridges packed in pegable box
(each cartridge = 1 pack of cigarettes)

Fifty-One Electronic Cigarette Accessories

SM523 **TRIO™ Electronic Cigarette Wall Charger**

Standard Wall Charger with Power Cable



retail **\$9.95** each
(10 each per carton -
5 cartons per case)

SM513 **TRIO™ Electronic Cigarette Car Charger**

Car adaptor for standard charger - plugs into cigarette lighter and then into standard charger from starter kit



retail **\$9.95** each
(10 each per carton -
5 cartons per case)

SM514 **TRIO™ Electronic Cigarette USB Charger**

Charge your electronic cigarette from your laptop or PC!



retail **\$8.95** each
(10 each per carton -
5 cartons per case)

SM524 **TRIO™ Electronic Cigarette USB Car Charger Adaptor**

Connects USB Charger to Car Cigarette Lighter!



retail **\$9.95** each
(10 each per carton -
5 cartons per case)

TRIO™ Electronic Cigarette Carry Cases

Metal bi-fold snap case holds one electronic cigarette, one USB charger and two refill cartridges.

available in: SM512 **Black** or SM518 **Pink**

retail **\$ 8.95** each

(10 each per carton - 5 cartons per case)



SM515 TRIO™ Electronic Cigarette Rechargeable Ion Battery



retail **\$18.99** each

(5 each per carton - 10 cartons per case)



retail **\$17.99** pack

(10 packs per carton - 5 cartons per case)



SM519
TRIO™
Electronic
Cigarette
Atomizer 2's

Another new innovation from **Fifty-One™**.....the *krave* **Satisfy Yours Today!**

The **Krave™ E-Cigarette** is the "no thinking" approach to E-smoking. The **Krave™** is a disposable electronic cigarette – there are no separate atomizers or filter or batteries to worry about. Simply remove your **Krave™** from the package and enjoy your electronic cigarette smoking experience virtually anywhere (equal to 1-2 packs of traditional cigarettes) without the need for recharging or replacing parts. Once you are done with your **Krave™**, simply discard it.



SM532 **Krave 1000™ Rechargeable Electronic Cigarette Starter Kit 5's**

Each starter Kit includes **one battery, one USB Charger and two 1.4% cartomizers (1 tobacco & menthol)** in a hard plastic carrying case.

5 starter kits per display

retail **\$24.95** each

(25 each or 5 displays per case)



Krave 1000™ Rechargeable Electronic Cigarette Refill 10's

10 cartomizers in a hard plastic carrying case

SM533 **Krave 1000™ Refill 1.4% Tobacco 10's** (shown)

SM534 **Krave 1000™ Refill 1.4% Menthol 10's**

retail **\$26.95** each

(25 each per case)



retail **\$6.95** each

(50 each or 5 displays per case)

Krave 200™ Disposable Electronic Cigarette 10's

Each e-cigarette provides up to 200 puffs of smoking pleasure (about 1 pack of cigarettes)

10 pegable disposable e-cigarettes per display

available in: SM535 **1.4% Tobacco** or
SM536 **1.4% Menthol** (shown)



krave **500** Disposable Electronic Cigarette

Provides up to 500 puffs of smoking pleasure (about 2½ packs of cigarettes)

available in: SM510 **1.4% Tobacco** or
SM511 **1.4% Menthol**

retail **\$11.95** each

(50 each per case)



krave **300** Disposable Electronic Cigarette

Provides up to 300 puffs of smoking pleasure (about 1½ packs of cigarettes)

available in: SM516 **1.4% Tobacco** or
SM517 **1.4% Menthol**

retail **\$9.95** each

(10 each per carton - 5 cartons per case)